FOR AMBULANCE SERVICE CALL No. 25
IN CASE OF FIRE CALL No. 160
FIRE BOX NUMBERS AND LOCATIONS ON PAGE 1

Telephone Directory

OF

HEINS TELEPHONE COMPANY

SANFORD AND JONESBORO EXCHANGES

SANFORD, NORTH CAROLINA

Corrected to July 1st, 1932.

Destroy All Old Books and Consult This Book Before Making a Call

SUMMER
FALL
ISSUE

Telephone No.

1932

EVERY NONSUBSCRIBER USING A SUBSCRIBER'S TELEPHONE FOR LOCAL CALLS MUST PAY SUBSCRIBER FIVE CENTS FOR EACH CALL

VALVE-IN-HEAD Buick MOTOR CARS

Sanford Buick Company

TELEPHONE 301

PONTIAC CHIEF OF THE SIXES PRODUCT OF GENERAL MOTORS

Bowers Service Station

C. C. BOWERS, Proprietor
KELLY SPRINGFIELD TIRES
GASOLINE, OIL AND ACCESSORIES

Phone 570 STORAGE Phone 570

FOR POLICE PROTECTION CALL No. 160
FIRE BOX NUMBERS AND LOCATIONS ON PAGE 1

Cole's Service Station

(Back of Post Office—113 Steele St.)

Mechanical Service—Body and Fender Repairs

Shop Phone, 560 - - - - - - - - - - Night Phone, 7-L-2

YOU SAY YOU DON'T READ

Advertisements in the Telephone Directory—But you are reading this one.

And this might be YOUR advertisement, and SOMEONE ELSE reading it.

Call 9000

about monthly rates on advertising in the Telephone Directory.

THE UNITED BANK

and TRUST COMPANY

UNIT OFFICES

Greensboro Sanford Burlington Reidsville

DIRECTORS SANFORD OFFICE

O. P. Makepeace, Chairman

J. R. Ingram J. H. Kennedy G. T. Chandler

OUR AIM is to render a service that will be satisfactory to our subscribers. We realize that difficulties will sometimes occur despite all our efforts to avoid them. Under the listing of the Heins Telephone Co., is shown the telephone number which should be called to report service difficulties.

IF AT ANY TIME difficulties are not promptly corrected or unsatisfactory conditions persist, we shall appreciate your communicating the facts direct to the undersigned.

E. C. HEINS, Jr., Manager

Sanford, N. C. Telephone 9000

FIRE BOX NUMBERS AND LOCATIONS

12—Carthage & Steele.
13—Carthage & Moore
14—Steele & Wicker
15—Chatham & Maple Ave.
16—McIver & Market
21—Charlotte Ave. & Second St.
23—McIver & Fifth
24—Pearl & Steele
25—Carthage & Gulf
26—Endor & Greene
31—Third & Maple
32—Steele & Summitt Ave
33—Hawkins Ave. & Buffalo.
34—Gulf & Chisholm
35—Oakwood Ave & Fourth
41—Steele & Washington
42—Hawkins Ave & Weatherspoon
43—Wall & Ramseur
44—First & Temple Ave.
45—Chatham & Weller
51—North Ave. & Third
52—Lee Co. Oil Mill
53—Charlotte Ave. & Eighth
54—Gunn Veneering Co.

PLEASE DO NOT CALL THE OPERATOR AND ASK WHERE THE FIRE IS

IMPORTANT NUMBERS

Fire 160
Police 160
Sheriff:—Office, 119-J.—Res. 119-L
Ambulance 25
Lee County Hospital ..... 575 and 576
Your Doctor:—Office..... Res.....

How to Make Out of Town Calls

[To aid in deciding what type of call will best serve your purpose, it will be helpful if you will read completely the following paragraphs.]

When you want to make an out-of-town call, first ask for Long Distance. When the operator asks, "What place are you calling?" give her only the name of the city or town to which your call is going. She will then give you the Long Distance operator in the toll center through which your call will be passed. This operator answers, "Long Distance", and you give her your telephone number and name, and the city and person you are calling. Tell her then and there if you want a Person-to-Person, Station-to-Station, or Collect call. Also, when you need to know the charge on a Long Distance call, make your request to this operator when placing the call, and she will let you know as soon as the call is completed.

BILLS PAYABLE

The telephone bills are sent out the first of the month for the rent for that month and the toll charges for thirty days ending the 20th of the previous month. For instance, the bills sent out June 1st are for the June rent and the toll charges for thirty days ending May 20th. These bills are DUE THE FIRST, to be PAID NOT LATER THAN THE TENTH. If they are not paid by the sixteenth of the month, the service will be suspended WITHOUT FURTHER NOTICE. So be sure to pay your bills by the tenth of each month.

TO REPORT TELEPHONE TROUBLES

ALWAYS CALL No. 9000 between the hours of 8:30 and 5:30 p. m. If you find it necessary to report troubles at any other time than these hours, please report them to the Chief Operator or to the Manager. Please DO NOT report these troubles to the operaors as their time is taken up answering numbers, and it will make the service slow and unsatisfactory if they stop to take these reports. Also, it is not advisable to tell the service men of these troubles as it may be hours before they go back to the office, and they will probably forget to report these troubles when they do get back. So ALWAYS call 9000.

Our aim is to render a service that will be satisfactory to all our subscribers. However, we realize that difficulties will sometimes occur despite all our efforts to avoid them. If these are not promptly corrected or unsatisfactory conditions persist, we shall appreciate your communicating the facts direct to the manager.

Service Connection Charges and Charges for Moves and Changes

Experience and careful investigation of the entire subject has demonstrated the fact that certain service connection charges covering to some extent the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers should be paid by such subscribers and should not be borne by the entire body of telephone users. Therefore, a uniform schedule has been prepared which embodies rates that should not retard telephone development in any section and will place upon subscribers responsible therefor a portion of the costs incident to such service connections, leaving the balance as a charge on the business generally. This schedule is as follows:

SERVICE CONNECTION CHARGES:

1. **For Individual and Party Line Service.....$3.50**
2. **For each extension station connected with any class of telephone service $3.50**
3. **For Private Branch Exchange Service the charge for establishing service connection:**
   - **(a) For each trunk line connecting the Private Branch Exchange with a central office.....$3.50**
   - **(b) For each telephone connected to the Private Branch Exchange except Operator's Telephone Sets.....$3.50**
4. To cover in part Directory, Accounting, Circuit and switchboard expenses in cases where service is established by the use of instrumentalities already in place in the subscriber's premises and no change is made in the type or location of such instrumentalities, each main station, **$1.50.**

CHARGES FOR MOVES AND CHANGES.

The charges for moves and changes in equipment will be as follows:

1. **For moving a telephone set from one location to another on same premises a charge of $3.00.**
2. **For moving any other equipment or wiring from one location to another on the same premises, a charge based on the cost of the labor and material.**
3. **For change in type or style of telephone set, a charge of $3.00.**
4. **For other changes in equipment or wiring, a charge based on cost of labor and material.**
5. **The Company will, subject to the usual charges above set out, install or change the location of a telephone provided it has facilities available at as early date as practicable, and the conditions under which it is then working permit.**

HEINS TELEPHONE COMPANY

PAGE TRUST COMPANY

STRENGTH SERVICE SECURITY

Accounts of Corporations, Firms, and Individuals received on favorable terms.

Total Resources—Four and one-half Millions.

Phone No. 17

EVERETT, ZANE AND MUSE

(J. C. Muse, C. P. A.)

CERTIFIED PUBLIC ACCOUNTANTS

Auditors—Accountants—Tax Counselors

Telephone 461

Insurance Department of The

PAGE TRUST COMPANY

Writes Every Form of Property Insurance and Surety Undertaking

Phone No. 16 S. V. Scott, Mgr.

LEE FURNITURE COMPANY, Inc.

SANFORD'S

Leading HOME Furnishers

Corner of Steele and Carthage Streets

Telephone 124

"YOUR HOME Should Come FIRST"

SEE A GOOD PICTURE AT THE TEMPLE THEATRE. TEL. 435.

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

A

Acme Drug Co 38 Steele Street.....429
Acree W E r 252 Steele St.....431-L
Adams Rev G T r 40 Hawkins Ave....148-J
Albright T A r 501 Hawkins Ave.....295
Alderman H P r 500 Carthage St.....565
Allen S W r 256 Steele St.....445-J
Anderson Auto Service Co
311 Carthage Street.....54
Arnold W M r Jonesboro..... 506
Atkins A C r 509 Carthage St.....353
Atlantic Coast Line Frt Depot
Corner Cole & Moore Sts.....19
Atlantic and Western Freight
211 Chatham St.....39
Atlantic and Western General ofc
101 Chatham St.....507
Atlantic & Yadkin Freight
Corner Cole & Moore Sts.....19
Auto Hire Station Steele St.....261
AUTO TAXI SERVICE & U-DRIVE-IT 535
Avent & Thomas Jonesboro.....430

B

Baker A M 636 Carthage St.....337
Baker's Bakery 206 Wicker St.....323
Baldwin K L r 413 Cross St.....336-J
Bank of Broadway Broadway.....54-22
Barber A D Dr ofc Masonic Temple....187
Barber A D Dr r 19 Hawkins Ave.....297
Barber & Hatch, Dentists Masonic Tem 187
Barham Rev J T r Carthage Hwy....47-11
Barnes Belle Mrs r Jonesboro.....318-J
Barnes R W ofc 34 Steele St.....200
Barringer P J ofc Oil Mill.....116
Barringer P J r 105 Chisholm St.....293
Barry Mae L Miss r 106 N Moore St....86-J
Beauty Shoppe Underwood
24 Steele St.....198
Beckett H E r 158 Gulf St.....125-J
Benson R J r 205 Gulf St.....336-L
Bingham W A r 107 Weatherspoon St..246
Black T C r Jonesboro.....365-L
Blackman W L r Sanford rural.....43-24
Bland D L r 505 Wall St.....152
Bland Miss Daisy r 415 Hawkins Ave 491-L
Blue Dr I H r 403 Odd Fellow St.....527-J
Blue Dr Waylon ofc Jonesboro.....231-J
Blue Dr Waylon r Jonesboro.....231-L
Bobbitt R E r 202 Gulf St.....346
Bobbitt R E ofc 112 Buffalo St.....574
Bobby Burns Service Sta 3 Points.....44-J
Bonardi L E r Boone Trail.....525-L
Bookkeeper Telephone Bldg.....9000
Borden Brick & Tile Co ofc.....414
Bost A J r Makepeace St.....38
Bowers A A r Sanford rural.....47-03
Bowers C C r 108 Chisholm St.....322
Bowers Cafe (W B Bryant) 307 Carthage St.....260
Bowers Service Station No. 1
309 Carthage St.....455
Bowers Service Station No. 2
5 Chatham St.....570
Bowers Mrs J R r 602 Carthage St.....199
Bowman H B r Sanford rural.....57-04
Boykin A L r 311 Wall St.....63
Brannon George r 408 Hickory Ave....59-L
Bridges A T r Sanford rural.....46-40
Brinn J E r 308 Gulf St.....165
Brinn F B r 258 Gulf St.....395
Brooks W H r Lemon Springs.....55-11
Brooks W I r Jonesboro rural.....55-02
Brooks T J r 408 Weatherspoon St..209-L
Brown T E r 407 Chisholm St.....431-J
Brown V C r 607 Summitt Drive.....401-J
Bryan Miss Elva r R F D 1.....420-L
Bryan L D r 105 Third St.....436-L
Bryant W B r 200 Endor St.....326
Buchanan Bros Broadway.....54-21
Buchanan B L r Sanford rural.....45-13
Buchanan V Diffie r Boone Trail.....7-J
Buick Authorized Service Station
21 Steele St.....301

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILLIAMS-BELK COMPANY
DEPARTMENT STORE
——SELL RELIABLE MERCHANDISE FOR LESS——
SANFORD, N. C. PHONE 143

ENTERTAIN YOUR GUESTS AT TEMPLE THEATRE. TEL. 435.

THOMAS DRUG STORE

PRESCRIPTIONS CAREFULLY COMPOUNDED BY REGISTERED DRUGGISTS

Pay Cash and Pay Less Phone 48 We Save You Money

Buie D D Mrs r Lemon Springs.....55-22
Buie Hugh r 318 Moore St.....219-L
Burns Filling Station Three Points.....44-J
Burns J I Filling Station Tramway....48-14
Burns Love Mrs r 113 McIver St.....93
Burns Robert L r Three Points.....44-L
Bus Station 305 Carthage St.....56
Butler H N r Cumnock.....53-11
Buttercup Ice Cream Co
224 Market St.....488

C

Cade W M r 201 Gulf St.....125-L
Campbell Miss Beatrice r 302 Charlotte Ave.....492-L
Cameron H C r Olivia rural..... 56-03
Cameron H C ofc Olivia rural.....56-02
Campbell Miss Molly r Sanford r'l....46-31
Campbell Boyce C r 508 McIver St.....444
Campbell C E r Sanford rural..... 47-J-1
Campbell Mrs D C r Sanford rural.....44-12
Campbell Mrs J J r Sanford rural.....44-02
Campbell S L r Sanford rural.....44-03
Campbell T N Mrs r Jonesboro.....275-L
Campbell T Redin Jonesboro.....308
Campbell W E r Sanford rural.....44-13
Carolina Coal Co Sanford rural.....53-03
Carolina Fire Proofing Co Gulf.....18-02
Carolina Hotel PBX 203 Carthage St..224
Carolina Hotel PBX 203 Carthage St..225
Carolina Power & Light Company
General Office 13 Steele St.....111
Repair Room and Warehouse.....1
Manager's Residence.....230
Foreman's Residence.....444
Bost A J r Makepeace St.....59-03
City Sub-Station Twelfth St.....59-04
100 K V Sub-Station Boone Trail....63-02
Wicker S B r Makepeace St.....59-02
Carolina Wood Co 230 Wicker St.....393-L
Carrington R E r 309 Summitt Ave....99-J
Carroll Paul r Jonesboro Highway.....513
Carter Furniture Co 28 Moore St.....25
Carter A G r 203 Hawkins Ave.....64
Carthage-Steele St Service Station
301 Carthage St..... 190
Casey G J r 108 Gulf St.....485
Cash & Carry Market 203 C'ham St....509
Cashion Frank r 407 Chatham St.....532-J
Causey G E r Sanford rural.....46-32
Caviness T H r Carthage star.....43-22
Caviness W H r Sanford rural.....48-25
Central Carolina Furniture Co
4-6 S Moore St.....241
Central Carolina Oil Co J'bro Hwy....254
Chaffin W W r 304 Oakwood Ave.....361-J
Chandler & Farlow Lumber
Co Broadway.....54-11
Cheek Emma Mrs r 320 Hawkins Ave 438
Cherokee Brick Co Brickhaven.....49-22
Cheshier W T r Sanford rural.....48-02

CHIEF OF POLICE, City Hall

7 Charlotte Ave 160

Chiles Dr Geo G.....Call Carolina Hotel
City Dry Cleaners & Tailors
210 Wicker St.....127
City Clerk ofc City Hall
11 Charlotte Ave.....69
Clark J Melvin r 404 Chisholm St.....475
Clark John M r 407 Cross St.....348
Clerk of Court ofc Court House.....36
Coca-Cola Bottling Wks 3 C'lotte Ave..20
Coggins W O r Sanford rural.....48-30
Coggins J W r Sanford rural.....46-23
Cole C C r Sanford rural.....48-04
Cole D C r Sanford rural.....48-11
Cole N C r Sanford rural.....48-12
Cole Printing Co Cole & Steele Sts.....70
Cole's Service Station 113 Steele St....560
Cole H O r Boone Trail.....7-L-2
Cole T J r 502 Austin St.....532-L
Commercial Lunch 36 Steele St.....399
Cook W F r 628 Summitt Drive.....401-L
Cooper D H r 407 Green St.....541
Cooper & Wicker Boone Trail.....357-J
Cotton Mrs S A r 109 Endor St.....424-J

COUNTY OF LEE

County Auditor Court House.....84-J
County Clerk Court House.....36
County Demonstrator C't House....408-J
County Home R F D 2.....273-J-1
County Jail 119-L
Court Room Court House.....227-L
Home Dem. Agent C't House.....408-L
Register of Deeds C't House.....227-J
Sheriff's Ofc Court House.....119-J
Tax Collector Court House.....84-L

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

CARTER FURNITURE CO.

"EVERYTHING FOR THE HOME"

ATWATER KENT RADIOS
TALKING MACHINES

AMBULANCE SERVICE
FUNERAL SUPPLIES

Day Phone No. 25, Night Phone No. 183

ALL STAR PICTURES AT THE TEMPLE THEATRE. TEL. 435.

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Cox A B r 206 Endor St..... 77-J
Cox Service Station Jonesboro.....339
Cox S T r Jonesboro.....272
Coy Mrs W H r 18 Greensboro Ave....122-J
Crabtree Drug Co 225 Carthage St.....2
Crabtree W A r 302 Hawkins Ave.....35
Creech Mrs Mae r 101 C'lotte Ave.....188
Cross T M r 420 Carthage St.....67
Cross T S r 601 Summitt Drive.....107
Cross & Brinn ofc 22 Steele St.....57
Culbreth Carl C r 306 Chisholm St.....290

D

Dalrymple Marks & Brooks 215 Wicker St.....480
Dalrymple J A r Jonesboro.....318-L
Dalrymple J G r Jonesboro rural.....61-05
Dark P L r 402 Maple Ave.....372-L
Daughtry J F r 205 Hawkins Ave.....136
Davenport J T Sr r 408 Hawkins Ave 459-J
Davenport John T Jr r 410 H'kins....459-L
Davenport J T & Sons Wholesale Groceries 209 Chatham St.....292
Davenport Taylor r Carthage Hwy.....75-J
Davis L C r Hill Ave.....536-J
Dawkins Miss Lona r 510 McIver.....356-L
Deaton Francis r 4 St. Clair Court.....14-J

DeWITT ICE & COAL COMPANY NORTH AVE.....220

Dimmick Mrs F A r 301 Third St.....305-J
Dixon E P Furniture Repair Shop 58 Moore St.....76
Donnell W C r 423 Carthage St.....397
Dorsett G G r 6 N Second St.....34
Dowd H R r 436 Endor St.....439
Dowd W T r Boone Trail.....357-L
Dowdy & Butler Cumnock.....53-11
Dowdy W B r Sanford rural.....45-11
Drane Tom r Sanford rural.....46-04

E

Edwards Railway Motor Co.....10
Edwards W J Mrs r 306 Hawkins Ave 22
Efirds Dept Store 33-35 Steele St.....153

F

Farrell W C r 430 Hawkins Ave..... 312
Faulk E B r Jonesboro R F D.....61-02
Fields J M r Sanford rural.....43-04

FIRE DEPT 7 C'lotte Ave.....160

Fisher P A r Carthage rural.....43-05
Fitts Crabtree Mfg Co.....80
Fitts Mrs Ada K r 325 Hawkins Ave....522
Fitts W H ofc Charlotte Ave.....80
Fitts W H r 408 Hawkins Ave.....459-J
Fogleman-Kelly Oil Co 105 McIver St 552
Formy-Duval J G r 307 Maple Ave....133-J
Foster J F Dr ofc 24 Steele St.....380
Foster J F Dr r 204 Gulf St.....247
Foushee C C r Jonesboro.....235-L
Frasier G D Mrs r 104 Moore St.....226
Frasier Motor Co 10 Steele St.....257
Frazier E H r 409 Chisholm St.....460

G

Gaddy J F r Jonesboro rural.....61-04
Gaster W A r Sanford rural.....48-33
Gavin E L ofc 211 Wicker St.....214
Gavin E L r 204 Hawkins Ave.....71
Gavin & Teague 211 Wicker St.....214
Gaw H G ofc Pilot Life Ins Representative 393-L
Gilchrist Lee r 213 Hawkins Ave.... 252
Gilliam G M r Sanford rural.....46-05
Gilliam J W r 300 Endor St.....332-J
Gilmore R C Dr r 35 Hawkins Ave.....182
Glass Mary Mrs r 204 Wilson St.....68
Glass W T r 310 Greensboro Ave.....122-L
Godfrey W A r Jonesboro 245-J

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILLIAMS-BELK COMPANY

DEPARTMENT STORE

——SELL RELIABLE MERCHANDISE FOR LESS——

SANFORD, N. C. PHONE 143

ALWAYS NEW IMPROVEMENTS AT TEMPLE THEATRE. TEL. 435

THOMAS DRUG STORE

PRESCRIPTIONS CAREFULLY COMPOUNDED BY
REGISTERED DRUGGISTS

Pay Cash and Pay Less Phone 48 We Save You Money

Golden C F r 600 Sunset Drive.....23
Gould L M ofc 32 Steele St.....17
Gould L M r 411 Cross St.....173
Green Top Filling Station 2 H'kins.....362
Gregson J C r 406 Oakwood Ave.....324-L
Gregson Julius r 306 Third St.....249-J
Griffin E A r 304 Hawkins Ave.....106
Griffin J H r 607 Sunset Drive.....331
Griffin Mrs Jessie Scott r 301 Gulf..237-J
Griffin S D r Jonesboro rural.....61-03
Griffin C C r 507 Austin St.....201
Groce Ralph r Sanford rural.....46-41
Groce S G r Sanford rural.....46-02
Gross R Bailey r Boone Trail.....47-J-2
Gulf Refining Co Jonesboro Hwy.....451
Gunn A M r 318 Hawkins Ave.....156-L
Gunn C M r 407 Hawkins Ave.....217
Gunn T G r 314 Hawkins Ave.....156-J
Gunn Veneering Co Goldsboro Ave.....303
Gunter Mrs A M r 105 Charlotte Ave..452
Gunter C L r 508 Chisholm St.....286
Gunter L P r 104 Charlotte Ave.....253-L
Gunter T B r 419 Hawkins Ave.....453-J
Gurley W H r 311 Hawkins Ave.....406

H

Hall J B r Lemon Springs.....55-13
Hanner F Y r 411 Weatherspoon St.....389
Harper E H r.....See Hopper
Harrington Mrs A M r 305 Oakw'd.....345
Harrington A O r Route 5.....45-20
Harrington's Garage Broadway.....54-02
Harrington M P r Sanford rural.....45-22
Harrington W W r Carthage St.....276-L
Harrington John r Broadway.....54-03
Harris-Makepeace Hdw 5 Steele St.....302
Harris A C r 606 Sunset Drive.....556
Hartley T A r Sanford rural.....57-13
Hartness R H r 333 Chatham St.....363
Hartness W R r 323 Chatham St.....108
Hatch Dr C C r 618 Summitt Drive....373
Hatch C C Mrs r Boone Trail.....525-J
Hatch Chas G r 510 Summitt Ave.....282
Hatch & Barber Dentists Masonic Tem 187
Hawkins Rev F C r 207 Endor St.....77-L
Hayes T T r 109 Steele St.....457
Hayman Rev L D r 303 Summitt Ave.....9
Heape Mrs Clarice r 204 Charlotte Ave 204
Heins E C Sr ofc 6 Moore St.....9000
Heins E C Sr r 105 Endor St.....185-J
Heins Ed C Jr ofc 6 Moore St.....9000
Heins E C Jr r 307 Gulf St.....567
Heins L C r 217 Hawkins Ave.....243
Hein Max T r 616 Summitt Drive....384-J
Helms W E r Sanford rural.....47-04
Henderson E L r 305 Summitt Ave.....27
Hill J D r 301 Endor St.....159
Hinson's Market 224 Wicker St.....192
Hinson's Market 224 Wicker St.....193
Hoke E W r 2 Pearl St.....219-J
Holler D C ofc 211 Wicker St.....208
Holler D C r 509 Summitt Drive.....458
Holt W M r Jonesboro.....437-J
Holt H M r 302 Charlotte Ave.....492-L
Holt & Mann Hardware Co Jonesboro....300
Home Demonstration Agent
Court House.....408-L
Horner W E r 312 Chisholm St.....333-L
Hopper E H r 3 St Clair Court.....14-L
Hospital Lee County Hill Crest Dr.....575
Hospital Lee County Hill Crest Dr.....576
Hospital Veterinary 319 Wicker St..126-J
Hotel Carolina PBX 203 Carthage St..224
Hotel Carolina PBX 203 Carthage St..225
Hotel Maness 13 Hawkins Ave.....114
Hotel Wilrik PBX 44 Steele St.....196
Hotel Wilrik PBX 44 Steele St.....197
Howard-Bobbitt Co 112 Buffalo St.....573
Howard-Bobbitt Co 112 Buffalo St.....574
Howard Miss Carrie r 610 Carthage St 519
Howard R T r 310 Gulf St.....392
Howard's Service Sta H'wkins Ave..453-L
Hoyle & Hoyle ofc 230 Wicker St.....120
Hoyle K R r 250 Gulf St.....167
Hubbard A M r 306 Summitt Ave.....279
Huckans Auto Service Carthage St
and Hawkins Ave 151

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

CARTER FURNITURE CO.

"EVERYTHING FOR THE HOME"

ATWATER KENT RADIOS
TALKING MACHINES

AMBULANCE SERVICE
FUNERAL SUPPLIES

Day Phone No. 25, Night Phone No. 183

AN ASSET TO THE COMMUNITY IS A GOOD THEATRE. TEL. 435

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Huckans L E r 306 Hawkins Ave.....22
Hughes J K r 305 Endor St.....215
Hughes J W r 736 Oakwood Ave.....355
Humphrey Dr R O ofc 7 Steele St.....529
Humphrey Dr R O r 408 H'wkins.....459-J
Hunt G C r Jonesboro.....558-J
Hunt J K Dr ofc Jonesboro.....265
Hunt J K Dr r Jonesboro.....168-L
Hunt S C r 321 Chatham St.....378
Hunter E W Dr ofc 230 Wicker St..454-J
Hunter E W Dr r 203 Endor St.....454-L
Hunter W D r 14 Hill Crest Drive.....66-L
Husketh S J r 406 Summitt Ave.....185-L

I

Ingram J R ofc 3 Charlotte Ave.....20
Ingram J R r 31 Hawkins Ave.....218
Ingram Sam T r 201 Charlotte Ave.....334

IMMACULATE CLEANERS
12 MOORE ST 412

Isaacson's Dept Store 14-16 Steele St..440
Isaacson H r 603 Sunset Drive.....561
Isenhour Brick Yard Colon rural.....51-02
Isenhour L D r Colon rural.....51-03
Isenhour L C r 413 Summitt Ave.....433

J

Jackson H M r Jonesboro.....174
Jackson H M ofc 211 Wicker St.....55
Jackson John r Sanford rural.....57-11
Jackson J W r Sanford rural.....48-15
James E T r 214 Charlotte Ave.....465

JEFFERSON STANDARD LIFE
INSURANCE CO M'peace B'dg 470

Jewell W L General Contractor
ofc 217 Carthage St.....92
Jewell W L r 605 Summitt Drive.....347
Johnson C C r 416 Carthage St.....370
Johnson P L r 356 Endor St.....374-J
Johnson J D r 438 Endor St.....376-J
Johnson T M ofc 211 Wicker St.....208
Johnson T M r Jonesboro.....426-L
Johnson Walter D r Sanford rural....48-34
Johnson W L r Sanford rural.....48-32
Jones C H r 107 Chisholm St.....385-J
Jones J R r 303 Hawkins Ave.....138
Jones J R Sr ofc Cotton Mill.....82
Jones Lee S r 405 Cross St.....350
Jones Printing Co Steele St.....469
Jones S M Mrs r 301 Maple Ave.....95
Jonesboro Grocery Co Jonesboro.....476
Jordan A F r 405 Chisholm St.....504
Josephs Geo W r 403 Cross St.....489
Josephs Jewelry Store 215 C'thage.....144

K

Kelly Mrs C E r 230 Moore St.....359
Kelly C J r 305 Charlotte Ave.....341
Kelly E S r Sanford rural.....48-40
Kelly I S r 208 Gordon St.....542
Kelly W M r 405 Charlotte Ave.....164-J
Kelly R S r 405 McIver St.....405-L
Kelly P P r Sanford rural.....44-21
Kennedy Harvey r 600 Summitt Dr.....517
Kennedy J H r Cumnock rural.....53-02
Kennedy R A Postmaster.....195
Kennedy John H Store Cumnock.....53-04
Kimery's G B Shop 19 Steele St.....434
Kimery & Johnson G'age 21 Steele St..301
Kimery G B r 352 Endor St.....503-L
Kimery S Q r 420 Endor St.....503-J
King J Victor ofc 22 C'lotte Ave.....87
King J Victor r 154 Gulf St.....244
King Mfg Co 22 Charlotte Ave.....87
King A P r 415 Weathspoon St.....390
King Auto Radiator Co 101 McIver....213
King D B ofc 34 Steele St.....550
King J F r Sanford rural.....494-L
King T E r 154 Gulf St.....244
Knight Dr F L r Jonesboro Highw'y....549-L
Knight Dr F L ofc 7 Steele St.....78
Knight R R r Sanford rural.....420-J
Knight Mrs J H r 610 Carthage St.... 519
Knott J W r Sanford rural.....48-22
Koonce J B r 605 Sunset Drive.....155

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILLIAMS-BELK COMPANY

DEPARTMENT STORE

——SELL RELIABLE MERCHANDISE FOR LESS——

SANFORD, N. C. PHONE 143

We are careful in selecting our pictures. Temple Theatre, Tel. 435.

THOMAS DRUG STORE

PRESCRIPTIONS CAREFULLY COMPOUNDED BY REGISTERED DRUGGISTS

Pay Cash and Pay Less Phone 48 We Save You Money

L

Ladies Style Shoppe 4 Steele St.....523
Lambeth A T r Sanford rural.....57-02
Lano C A r 600 Sunset Drive.....490
Lano C R r 606 Carthage St.....134
Lasater Miss Margaret r 303 Gulf St 237-L
Lashly J C Mrs r 401 Carthage St.....89
Lattimer C T r 252 Gulf St.....446
Lawrence D C r 425 Carthage St.....259
Lawrence J H r Brickhaven.....49-03
LawrenceT M r 508 Hickory Ave.....267-J
Lazarus Store 223 Wicker St.....49
Lazarus W r 254 Steele St.....121
Ledden Roy r 324 Gordon St.....498
Lee County Relief Association
Wilrik Hotel.....319
Lee County Hospital Hill Crest Dr.....575
Lee County Hospital Hill Crest Dr.....576

LEE COUNTY

Auditor Court House.....84-J
County Clerk Court House.....36
County Demonstrator C't House....408-J
County Home 273-J-1
County Jail 119-L
County Tax Collector C't House....84-L
Court Room Court House.....227-L
Home Demonstrat'n Agt C't H'se 408-L
Register of Deeds Court House....227-J
Sheriff's Office Court House.....119-J

LEE DRUG STORE, ON THE CORNER, SANFORD.....74

Lee Drug Co Jonesboro.....251
Lee Furniture Co 2 Steele St.....124
Lee Hardware Co 226-228 W'ker St....101
Leggett Chevrolet Co ofc Wicker St..530-J
Leggett Chevrolet Co shop Wicker St..530-L
Leggett W M r 210 Steele St.....266
Lemmonds & Jones Market
203 Chatham St.....509
Lemmond Mrs A B r 317 Chatham St..281-J
Lemmond Reece ofc 143 C'ham St.....264
Leverette M S r 610 Summitt Drive....411
Lightner R H r 310 Wall St.....162
Liverman's Beauty Shoppe
219 Carthage St.....340
Livingstone W W r 402 Chisholm St....333-J
Long S L r 157 Gulf St.....415
Long P L r 107 Endor St.....88
Love George D r Sanford rural.....45-L
Love's Grocery Store First St.....128
Lutterloh Drug Store 105 C'ham St.....13
Lutterloh I H Dr r 202 McIver St.....284
Lutterloh T H r 208 McIver St.....202-J
Lutterloh Hayden Dr r 202 McIver.....284
Lutterloh I H Dr ofc 105 Chatham St....13

M

"M" System 221 Carthage St.....211
Macks 5 & 10c Store 26 Steele St.....310
Maddox J A r Sanford rural.....48-03
Major H C r Hill St.....536-L
Makepeace G M r 111 Steele St..... 386
Makepeace O P r 108 Endor St.....110
Makepeace H F ofc.....28
Makepeace H F r 403 Summitt Ave.... 158
Makepeace W R ofc Weller St.....309
Makepeace W R r 300 Hawkins Ave....37
Makepeace Millwork Co Weller St.....309

MANAGER'S OFFICE TELEPHONE BUILDING.....9000

Maness Hotel 13 Hawkins Ave.....114
Mann M R r 37 Hawkins Ave.....132
Market Grocery Co 27 McIver St.....342
Mann R H r Jonesboro.....365-J
Mansfield A F r Sanford rural.....49-12
Mansfield T A r Sanford rural.....44-11
Maney Mrs Alice Reston r 300 Charlotte Ave.....425-J
Martin A G r Carthage rural.....43-21
Martin J N Mrs r Sanford rural.....57-12
Matthews Mrs Claudia r Jonesboro.....379-J
Matthews Miss Florrie r Jonesboro....379-J
Matthews M L Dr ofc 208 Wicker St..117
Matthews M L Dr r 319 Hawkins Ave..274

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

CARTER FURNITURE CO.

"EVERYTHING FOR THE HOME"

ATWATER KENT RADIOS
TALKING MACHINES

AMBULANCE SERVICE
FUNERAL SUPPLIES

Day Phone No. 25, Night Phone No. 183

AN ASSET TO THE COMMUNITY IS A GOOD THEATRE. TEL. 435

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

May Mrs Ben r 310 Carthage St..... 228
Meletiou S D r 410 Green St.....569
Merchants Association 230 Wicker.....548
Methodist Parsonage 303 Summitt Ave....9
Miller A K r 505 Chisholm St.....183
Miller A K U'taker ofc 28 Moore St.....25
Mitchell B H r Jonesboro.....294
Moffitt W C r 614 Summitt Drive....384-L
Moffitt Brothers 202 Maple Ave.....31
Monger J H Store 207 Wicker St.....52
Monger J H Store 207 Wicker St.....53
Monger Ralph r 408 Summitt Ave.....81
Monroe H M r Jonesboro Hw'y..... 328-L
Monroe Mrs J M r Jonesboro.....177-L
Monroe J P Dr r 23 Hawkins Ave.....50
Monroe W A Mrs r 12 Hawkins Ave.....11
Moose Home 217 Carthage St.....410
Moose Roy r 114 Chisholm St.....427
Morris Misses Minnie and Ina
609 S Third St.....289-J
Muse J C & Co Masonic Temple.....461
Mutual Life Insurance
Co of New York.....185-L

Mc

Macks 5 & 10c Store 26 Steele St.....310
McAuley W R r 10 Hill Crest Drive....66-J
McAuley W R Farm rural.....46-13
McBryde Auto Hire Sta Steele St.....261
McBryde F H r 707 McIver St.....356-J
McCulloch R E r 307 Endor St.....418-L
McCormick Austin ofc 24 Steele St.....98
McCormick Austin r 407 Summit Ave..203
McCracken F W Dr ofc 7 Steele St.....51
McCracken F W Dr r 439 Carthage St..58
McDonald D P r Sanford rural.....56-12
McDonald J T r Sanford rural.....48-20
McDonald W A r Sanford rural.....48-23
McDuffie D J r Sanford rural.....48-06
McEwan Sam r 214 Maple Ave.....319
McFarland Doyle r Jonesboro rural..273-L
McGilvery J L r 214 Maple Ave.....335
McIntosh John W r 112 Chisholm St..178
McIver Alexander Mrs r 304 Maple..133-L
McIver A H r 518 McIver St.....544
McIver Grammar School (east).....163
McIver Mrs Lee G r 327 Chatham St....229
McIver Lynn Dr ofc 34 Steele St.....72
McIver Lynn Dr r 300 Summitt Ave....115
McIver Lynn Dr Farm Sanford rural..46-32
McIver R R r 305 Hawkins Ave.....377
McIver Mrs D E r 210 Hawkins Ave....471
McKernan J T r 304 Steele St.....366
McLeod Annie Bell r 318 Steele St..496-J
McLeod E W (Ned) r Broadway.....54-12
McLeod J K r Lemon Springs rural....55-30
McMahan E O ofc Court House.....408-J
McMahan E O r 405 Washington St.....477
McNair J N r 518 Hawkins Ave.....268-J
McNeil D A r Jonesboro.....235-J
McPhail Mrs M J r Jonesboro Hw'y..328-J
McPhail Greenhouses Jonesboro Hwy 404
McPhail Greenhouses Night Phone.....15
McPherson Mrs J D r Carthage Hwy....409
McPherson L A r 607 Chisholm St.....387
McPherson T J ofc 230 Wicker St....393-J

N

Nall E D r 402 Hawkins Ave.....118
Neal J I Dr ofc 319 Wicker St.....126-J
Neal J I Dr r 504 Carthage St.....126-L
Nicholson Ella Miss r 6 S 2nd St.....79-J

O

O'Briant Dr A L ofc 223 Carthage St..171
O'Briant Dr A L r 408 Green St.....283
O'Connell E M & Sons Jonesboro.....255
Oliver G H r 410 Summitt Ave.....157
Oliver's Store 20 Steele St.....398
Oliver W D Mrs r 330 Carthage St.....313
Oliver Miss Margaret Store
212 Wicker St.....147
O'Neal J T r 212 Steele St.....526
Orr J J r R F D 3.....46-13
Overby D E r Gulf.....18-03

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILLIAMS-BELK COMPANY

DEPARTMENT STORE

——SELL RELIABLE MERCHANDISE FOR LESS——

SANFORD, N. C. PHONE 143

THOMAS DRUG STORE
PRESCRIPTIONS CAREFULLY COMPOUNDED BY REGISTERED DRUGGISTS
Pay Cash and Pay Less Phone 48 We Save You Money

Overby D E ofc Gulf....18-02
Overby R H r Sanford rural....49-02
Overton J A r 260 Chisholm St....482-J

P

Page Trust Co 32 Steele St....17
Page Trust Co Ins Dept 32 Steele St....16
Palmer H A r 506 Carthage St....285
Palmer & Reeves 11 Endor St....413
Patterson's Gro Co 23-25 Steele St....142
Patterson O F r Boone Trail....47-L
Payne J A W Mrs r rural....46-11
Pendergrass C A r Sanford rural....46-03
Pendergrass J C r Sanford rural....46-30
Perry's Garage 210 Carthage St....400
Perry Garland r 6 Third St....497
Perry Hugh R r 504 Maple Ave....422-L
Perry Paul Mrs r 310 McIver St....515
Phillips Miss Carrie r Sanford rural....494-J
Philips W T r Sanford rural....46-24
Phillips Boykin Drug Co 300 Steele St....222
Phillips K H r Jonesboro....358-J
Pickard Geo Mrs r rural....46-22
Pittman J C ofc 24 Steele St....130
Pittman J C r 206 Gulf St....531
Poe N E r Sanford rural....46-20
Poe S W r Sanford rural....46-21
Poe T E r 304 Washington St....180
Porter C H ofc 210 Wicker St....127
Porter R N r 106 Chisholm St....103
Porter S D r 111 Weatherspoon St....491-J
Post Office 232 Wicker St....195
Presbyterian Church 30 Hawkins....148-L
Preslar G H r 7 St Clair Court....351
Prickett T T r 352 Gulf St....396
Proctor T G r 210 Third St....553
Progressive Stores No 1 221 Carthage St....211
Progressive Stores No 15 229 Wicker St....154
Pumping Station Sanford rural....52-03
Purity Ice Cream Co 201 Chatham St....248
PUROL PRODUCTS, CENTRAL CAROLINA CO J'boro H'y....254

Q

Quick W M r 7 Third St....330-J
Quick Service Station 455 Hawkins Ave 97

R

Railway Express Agency....315
Reaves R M r 205 Third St....305-L
Reeves Charles M r 400 Third St....249-L
Register of Deeds Court House....227-J
Renegar H C ofc 7 Steele St....391
Renegar H C r 406 Summitt Ave....185-L
Rice J L r Cameron rural....43-14
Riddle C H r 300 Steele St....299
Riddle D M r Jonesboro Highway....352-L
Riddle S B r 250 N Steele St....445-L
Riddle T A r 118 Steele St....145
Riddle T L r 605 Carthage St....518
Riley J R r 307 McIver St....330-L
Rivers Mrs Eugenia E r 204 McIver St....79-L
Rives J R r 206 Third St....104-L
Rives J R ofc 24 Steele St....317
Richardson G G r Cumnock....53-21
Roberts H C r 603 Summitt Drive....91
Robards W W r 306 Gulf St....367-J
Robertson R L r Jonesboro....516
Rogers Chas P Undertaker 11 Steele St....206
Rogers Chas P r 400 Hawkins Ave....102
Ross Judith Miss r 505 Carthage St....135
Rush R C r 632 Carthage St....276-J
Russell H A r 501 Gulf St....474

S

Sanders W T r Jonesboro rural....61-12
Sanford Bakery 16 Moore St....250
Sanford Brick & Tile Plant rural....42-02
Sanford Buick Co 21 Steele St....301
Sanford Cafe 219 Wicker St....181
Sanford Coca-Cola Bot Works 3 Charlotte Ave....20
Sanford Cotton Mill ofc 4 Chisholm....82
Sanford Cotton Mill Store 2 Chish'm....41

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

CARTER FURNITURE CO.
"EVERYTHING FOR THE HOME"
ATWATER KENT RADIOS
TALKING MACHINES
AMBULANCE SERVICE
FUNERAL SUPPLIES
Day Phone No. 25, Night Phone No. 183

THE HOUSE OF BIG HITS. TEMPLE THEATRE, TEL. 435.

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Sanford Dairy R F D....42-03
Sanford Distributing Co 15 C'ham St..320
Sanford Express Newspaper
1 Charlotte Ave....383

SANFORD FIRE DEPT

7 Charlotte Ave....160

Sanford Flower Shop 9 Steele St....562
Sanford Flower Shop Night Phone....379-J
Sanford Flower Shop Night Phone..352-L
Sanford Grammar School (E) Maple..163
Sanford Herald Newspaper Masonic Temple Building Carthage St....469
Sanford High School (west)
400 Steele St....537

SANFORD ICE & COAL CO

224 MARKET STREET....271

Sanford Junk Shop 15 McIver St....277
Sanford Meat Market 224 Wicker St..192
Sanford Meat Market 224 Wicker St..193
Sanford Milling Co Jonesboro Hwy....137
Sanford Motor Parts Co 42 Moore St..566
Sanford Real Estate Loan and Insurance Co 22 Steele St....57
Sanford Sash & Blind Co Supt ofc....8
Sanford Sash & Blind Co General ofc....28
Sanford Steam Laundry 143 C'ham....264
Sanford Town Clerk City Hall
11 Charlotte Ave....69
Sanlee Theatre 212 Carthage St....262
Sapona Mills Inc....116

SAULS DRY CLEANERS

312 WICKER ST....557

Sauls J L r 254 Gulf St....150-J
School Building 400 Steele St....537
School Building Third & Maple....163
Scoggins J S r R F D 1....161-L
Scott Dr C L r Oakwood Ave....45-J
Scott S V ofc 32 Steele St....16
Scott S V r 601 Carthage St....512
Seaboard Air Line Pass Station....321
Seaboard Air Line Freight Depot....176
Seawell W L r 407 Weatherspoon..209-J
Sexton A G r 503 Maple Ave....422-J
Seymour D L Shop 415 Wicker St....278-J
Seymour D L r 410 Carthage St....278-L
Seymour K E r Sanford rural....47-02
Shale Brick Co 211 Wicker St....287
Sheriff's Office Court House....119-J
Shields Mrs M A r Carthage rural....43-02
Shields D A r Carthage rural....43-20
Simmons W L r 110 Chisholm St....385-L
Smith Bros Lemon Springs....55-20
Smith C H Feed Store 19 C'ham St....442
Smith J Talmadge r 305 Cross St....551
Smith Mattie Miss r Lemon Springs....55-32
Smith F H r 116 S Moore St....236
Snipes F R ofc 211 Wicker St....287
Snipes F R r 100 Moore St....90

SNIPES W E PRESSING CLUB

12 MOORE ST....412

SNOW WHITE LAUNDRY

108 MARKET ST....242

Southeastern Express Co
Corner Cole & Moore Sts....19
Southern Oil Co Jonesboro Hwy....191
Sowers R G Dr ofc 24 Steele St....448
Sowers R G Dr r Jonesboro....449
Spivey C W r Sanford rural....43-30
Spivey D M r Sanford rural....43-40
Spivey J M r Sanford rural....43-13
Spivey W A r Sanford rural....48-05
Spoon Carl H r Raleigh Highway....316-L
Standard Oil Co ofc J'boro Hwy....421
Standard Oil Co 400 Carthage St....555
State Highway Com ofc Masonic Temple....540
State Highway Com Garage Route 2....232
State Highway Com Prison Camp
Route 2....273-J-2
St Clair D L r 34 Hawkins Ave....375
St Clair P H r 104 Endor St....238
Steed Alex r 404 Oakwood Ave....467-L
Steele Miss Jessie 206 Cl'tte Ave....492-J

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILLIAMS-BELK COMPANY

DEPARTMENT STORE

——SELL RELIABLE MERCHANDISE FOR LESS——

SANFORD, N. C. PHONE 143

Your entertainment is our pleasure. Temple Theatre, Tel. 435.

THOMAS DRUG STORE

PRESCRIPTIONS CAREFULLY COMPOUNDED BY REGISTERED DRUGGISTS

Pay Cash and Pay Less — Phone 48 — We Save You Money

STEWART H C TAXI SERVICE & U-DRIVE-IT.....535

Stewart M D r 120 N Steele St.....306
Stevens & Hartness Garage 16 McIver St.....364
Stout Carl r 203 Chisholm St.....86-L
Stout J W & Co ofc 7 Steele St.....170
Stout J W r 354 Gulf St.....194
Stout O W r 211 Gordon St.....463
Street F E r 507 Chisholm St.....367-L
Strong F P r 200 Gulf St.....230
Stroud Hubbard Co 10 Steele St.....186
Stroud E B r Hawkins Ave.....268-L
Sunnyside Dairy Pumping Sta Rd.....45-L
Swanns Station Gin Co Swanns Sta.....56-04
Swift & Co 207 Chatham St.....239
Syfer Mrs Cora r 350 Gulf St.....15

T

TAXI & U-DRIVE-IT H C STEWART 535

Taxi F H McBryde Steele St.....261
Teague D B ofc 211 Wicker St.....214
Teague D B r 355 Gulf St.....417
Temple Theatre 213 Carthage St.....435
Temple Mrs G W r Raleigh H'wy.....316-J
Temple W E r Sanford rural.....62-02
Temple Mrs. W S r Jonesboro.....168-J
Texas Oil Co 112 E First St.....253-J
The Variety Box Jonesboro.....308
Thomas Mrs A S r Jonesboro.....275-J-1
Thomas Mrs D F r 305 Maple Ave.....372-J
Thomas Drug Co 217 Wicker St.....48
Thomas J E r Jonesboro Rt 1.....61-11
Thomas J M r 409 Fourth St.....467-J
Thomas W G r Jonesboro.....275-J-2
Thomas L L r Jonesboro.....437-L
Thomas M D r Sanford rural.....48-13
Thomas Myrtle Miss r Lemon Springs 55-33
Thomas R H r 610 Chisholm St.....482-L
Thomas W L r Jonesboro.....426-J
Three Points Service Station.....75-L
Town Clerk Office City Hall 11 Charlotte Ave.....69

TRIANGLE MOTOR COMPANY
Carthage and Endor Sts

Manager B B Kammer ofc.....46
Service & Parts Department.....26
Truitt J S ofc High School Bldg.....537
Truitt J S r 416 N Endor St.....483
Tullock W N r 307 Chisholm St.....179

U

Undertaker Rogers C P ofc 11 Steele.....206
Undertaker Miller A K ofc 28 Moore.....25
Underwood Beauty Shoppe 24 Steele.....198
Underwood E M ofc Cotton Mill.....82
Underwood E M r 106 Endor St.....96
Underwood F S r Sanford rural.....43-03
Underwood Mrs Annie r 415 C'thage.....423
Union Bus Station 305 Carthage St.....56
Union Station Center of Town.....321
United Bank & Trust Co 12 Steele St.....4
Urner Frank ofc Steele St.....18
U S Post Office 232 Wicker St.....195
Ussery E T r 319 Chatham St.....281-L
Ussery E T ofc 101 Chatham St.....507

V

Van Sant F B r 409 Summitt Ave.....298
Vestal Marion C r 201 Steele St.....5
Vestal Mrs R M r 500 Charlotte Ave.....307
Vick R W ofc S A L Depot.....176
Vick R W r 305 Chisholm St.....332-L
Von Cannon C H r Jonesboro H'way 549-J

W

Wadsworth Mrs Flora J r rural.....43-11
Wagner H M r 406 Chisholm St.....481
Walker Annie Mrs r Sanford rural.....45-40

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

CARTER FURNITURE CO.

"EVERYTHING FOR THE HOME"

ATWATER KENT RADIOS — AMBULANCE SERVICE
TALKING MACHINES — FUNERAL SUPPLIES

Day Phone No. 25, Night Phone No. 183

TEMPLE THEATRE WELCOMES YOU. TEL. 435.

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Watson Mrs J C r 202 Endor St.....112
Watson S M r R F D 5.....51-04
Watson W G ofc Court House.....36
Watson Mrs W G r Jonesboro.....468
Watson R B r Jonesboro rural.....55-03
Way J E r.....161-J
Weatherspoon Mrs W S r 15 H'kins....338
Webster Mrs W B r 401 C'ham St.....447
Weaver Paul r 416 Carthage St.....113
Western Union Office 40 Steele St
Call Western Union
Wheeler G R r 258 Steele St.....314
White J A r Jonesboro.....141
WHITE W H OFC MAKE-PEACE BUILDING.....470
White W H r 206 Hawkins Ave..... 472
Wicker's Cash Grocery 114 McIver St 428
Wicker Miss Maggie r 308 S'mitt.....99-L
Wicker R B r 609 Summitt Drive.....175
Wicker's Shoe Store 18 Steele St.....466
Wicker Thomas A r 400 Summitt Ave..32
Wicker W D r Sanford rural.....45-30
Wicker & Gilchrist Market 214 W'ker 258
Wicker D V r Brick Haven.....49-21
Widdifield Sam r 322 Gordon St.....424-L
Wilkie G H r 410 Charlotte Ave.....164-L
Wilkins A B r 225 Steele St.....495
Wilkins Mrs L P r 426 Carthage St.....73
Wilkins L P Jr r 153 Gulf St.....539
Wilkins-Ricks Co 42 Steele St.....6
Williams & Williams ofc 56 Moore St..29
Williams C L r 404 Summitt Ave.....146
Williams H M Mrs r 38 Hawkins Ave 184
Williams-Belk Co 28-30 Steele St.....143
Williams W R r 100 Gulf St.....210
Williamson Mrs Allie r Sanford rural..43-12
Wilrik Hotel PBX 44 Steele St.....196
Wilrik Hotel PBX 44 Steele St.....197
Winfrey Mrs G F r 50 Moore St..... 493
Womack D J Planer Mill RFD 4.....7-L-1
Womble R C r 601 Sunset Drive.....508
Wood W F r 256 Gulf St.....150-L
Woodell E E r 308 North Ave.....436-J
Worthy S B r rural.....57-21
Wrenn H G r 502 Carthage St.....205
Wright Rev T F r 304 Fourth St.....267-L
Wyche Mrs T E r Jonesboro.....245-L

Y

Yarborough O M r rural.....45-12
Yates M T r 309 Oakwood Ave.....324-J
Yates R J r 205 McIver St.....202-L
York P G r Jonesboro.....358-L
York W C r 221 Hawkins Ave.....61
Yow J V r rural.....43-32

IMPORTANT NUMBERS

Fire 160

Police 160

Sheriff:—Office, 119-J.—Res. 119-L

Ambulance 25

Lee County Hospital .....575 and 576

Your Doctor:—Office..... Res.....

This space is provided for your convenience in recording Local and Out of Town numbers frequently called.

NAME	City	Tel. Number

Telephone 74

ASK YOUR DOCTOR—

to telephone your prescription to us, and we can usually have it filled by the time you come after it.

THE LEE DRUG STORE

Sanford on the Corner Telephone 74

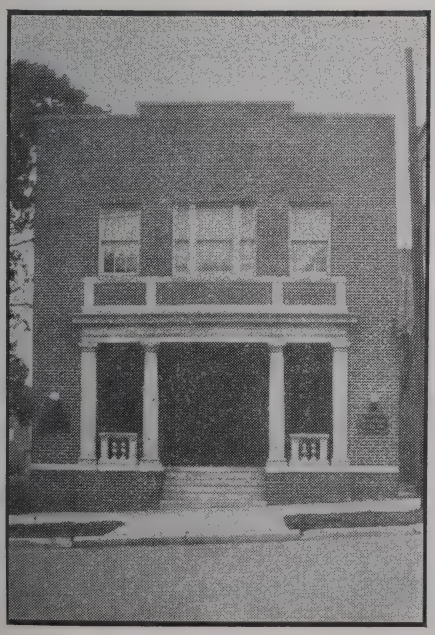
CALL No. 242

SNOW WHITE LAUNDRY & DRY CLEANERS

S. T. INGRAM, Manager

Cleaned and Pressed and Returned the Same Day

Phone 242 Phone 242



FUNERAL HOME

CHAS. P. ROGERS

FUNERAL DIRECTOR

Funeral Home—Day Phone 206

Mr. Rogers—Night Phone 102

Mr. Frazier—Night Phone 460

SANFORD, N. C.

RULES FOR SERVICE

1. Find the number of the party you wish to call, then take down the receiver.

2. If you cannot find the number of the party desired, call for INFORMATION; she will give it to you or tell you where to find it.

3. Speak direct in the transmitter with your lips about two inches from the mouthpiece, and in a natural tone, not too loud, hold the transmitter on a level, if this is not done the transmitter will not articulate, giving numerals as they are listed; as 1-0-3-9 or 1-2-7, etc.

4. After you have given the number desired the operator will repeat it after you, complete the connection and ringing starts, and continues until party answers, or until you hang up. Be careful NOT to move switch hook up or down until you wish to disconnect from party called, as such movement of switch automatically cuts you off, in which case you have to call over again.

5. To call several parties in succession, make a list of the numbers desired, notify the operator that you wish to call several numbers and she will give special attention, greatly to your advantage and ours.

6. Call by number instead of name. The service will be much quicker and many mistakes will be avoided.

7. Stand close and speak directly into the transmitter, in a natural tone, distinctly and not too rapidly. Don't shout; it does no good.

8. Press the receiver firmly to the ear. It is important.

9. Answer your phone bell promptly, give your number to avoid misunderstandings.

10. Never hang up receiver until conversation is finished; the operator will disconnect if light on the board shows receiver has been hung up.

11. When conversation is finished do not fail to hang up receiver (with ear piece down.) If the receiver is not hung up, you cannot be called from the central office, nor will you be able to get central for some time afterwards.

12. Operators are required to be polite under all circumstances; please extend to them the same consideration.

13. Operators cannot carry on conversations while at the board; their entire attention is required to execute orders for connections.

14. Do not use the telephone during a thunderstorm.

15. If you pay your bill with check and the check is not paid for any reason, and not made good by the 15th inst., the service will be suspended for non-payment. If service is suspended for the second time a service charge of $1.00 will be made for restoring same.

"Busy," or "Line in Use"

About ten per cent of all calls strike a line in use. It is easier for the operator to make connections than report the line "busy," and operators do not make the report to save labor, as subscribers can readily learn by a visit to the Exchange or Central Office. When a number called for is reported "busy," immediately replace hook on receiver and wait a reasonable time before again asking for the connection. This is important and essential to good service.

Emergencies

In case of sickness, fire or other emergency, employees of this company will cheerfully extend aid to subscribers in summoning assistance, or obtaining information. It is understood that such services are given as an accommodation to the subscriber, for which the company cannot assume responsibility of any nature.

Listing of Subscribers' Names

The company assumes no liability for damages occurring from errors or omissions in making up or printing of the Directory, nor can it guarantee the permanency of call numbers assigned or to be assigned.

Long Distance

1. The tolls for long distance line conversations are charged to the subscriber at whose phone they originate. Subscribers, to protect themselves, must see that no use unauthorized by them is made of their telephone.

2. Toll rates are for a conversation of three (3) minutes. Each additional minute is charged for.

3. Always tell the operator the name of the party you wish to speak with. If you ask for a given number, firm or corporation, and response is received from the telephone called for, the conversation will be charged for, even if the party wanted is not in.

Request

Do not report troubles to the operator but call No. 9000 and tell just what trouble you have been having. This will be recorded and looked after in a systematic way. We will do all in our power to remove any thing that keeps our service from being the best.

Rules and Regulations applying to all Subscribers Contracts

Classification of Areas as the Basis for Furnishing Telephone Service—Economical operation of the telephone business, to secure protection to the whole body of rate payers and to the business itself, requires that the property be built and operated in accordance with a definite plan under which specified classes of service are regularly furnished in specified areas or types of areas. The Telephone Company therefore does not undertake to furnish any desired class of service at any desired location, nor does it undertake to extend its plant to remote sections where such extension is not warranted by public necessity as distinguished from personal desire, except where protection is afforded. The general plan for furnishing telephone service as authorized in the General Exchange Tariff is based on a classification of areas by types for the determination of the classes of service available and for the application of rates.

Term Period of Contract—The Company's contracts covering the furnishing of telephone service are ordinarily for initial term periods of one month. Under some special condition involving unusual installation costs or involving the installation of special equipment, contracts may be required for longer initial term periods. The Telephone Company's obligation to furnish telephone service is dependent upon its ability to procure and retain suitable facilities and rights for the construction and maintenance of the necessary circuits.

Construction and Installation Charges—The charges and regulations specified in the Company's General Exchange Tariff apply in connection with all classes of service equipment or facilities furnished by the Telephone Company.

No charge is made for providing new pole line construction on public highways, when the subscriber is located within the base rate area.

No charge is made for providing and maintaining new pole line construction along public highways outside the base rate area, when such pole lines are to be used in serving subscribers in general.

Except as provided above, when an applicant for service is located outside of the base rate area in territory where new pole line construction is required and the cost of providing the necessary additional poles is more than three times the annual mileage charge for the circuit thereon, connection with the Telephone Company's system is provided in one of the following methods as the applicant may elect:

The subscriber may bear the cost in excess of the amounts specified above of providing the poles and pay extra exchange line mileage charges for the necessary circuit. Ownership of such poles is vested in the Telephone Company. Maintenance of such poles and circuits is at the expense of the Telephone Company.

The subscriber at his own expense may furnish the portion of pole line and circuit from his location to an agreed upon point of connection with the Telephone Company's system. The subscriber is required to maintain or bear the expense of maintaining his portion of the pole line and circuit and also to bear the expense of installing and maintaining the station equipment, except that when the station is brought to the Company's central office for repairs, no labor or expense incurred for such repairs is charged to the subscriber. The subscriber is charged extra exchange line mileage charge for that portion of the Telephone Company's circuit outside of the base rate area. Ownership of the portion of pole line and circuit provided by the subscriber is vested in the subscriber. Owner-

ship of the station equipment is vested in the Telephone Company.

Poles on private property to be used in serving an individual subscriber must in all cases be furnished and maintained at the subscriber's expense, Ownership of such poles on private property is vested in the subscriber. No charge is made for furnishing and maintaining poles on private property when such poles are to be used to carry circuits serving subscribers in general. In such cases ownership of poles on private property is vested in the Telephone Company. Whenever it becomes necessary to replace poles on private property, the new poles are furnished only in accordance with the arrangements specified above. All circuits on poles on private property are owend and maintained by the Telephone Company.

When a specified type of construction is desired by a subscriber, as for example, when underground service connections are desired in places where aerial drop wires are regularly used to reach subscriber's premises or where the individual requirements of a subscriber make the installation unusually expensive, the subscriber is required to bear the cost of such special construction or installation.

Service Connection Charges and Charges for Moves and Changes—A schedule of fixed charges is established covering the connection of a subscriber's station with the exchange of the Company, and covering the charges for moves and changes. These schedules of charges are published in detail in this directory.

Unauthorized Use of the Telephone—Telephone equipment and facilities are furnished for the use of the subscriber, employees, agents or representatives of the subscriber or members of the subscriber's domestic establishment except in connection with semi-public telephone service and except as the use of the service may be extended to joint users.

All equipment furnished by the Telephone Company shall remain the property of the Company. Such equipment shall not be used for any toll or consideration to be paid by any other person than the subscriber, nor for performing any part of the work of transmitting, delivering or collecting any message, where any toll or consideration has been or is to be paid any party other than the Telephone Company, without the written consent of the Company.

Subscribers may not disconnect or remove or permit others to disconnect or remove any apparatus installed by the Telephone Company, except upon the written consent of the Company.

Unauthorized Attachments—The telephone equipment, apparatus and lines furnished shall be carefully used and no instrument, appliance or device, of any kind, not furnished by the Telephone Company shall be attached to or in any way used in connection with such telephone equipment, apparatus and lines. In case any instrument, apparatus or device of any kind other than that furnished by the Telephone Company is attached to or connected with any part of the Company's property, the Telephone Company reserves the right to remove such instruments, apparatus or device and to suspend or discontinue service without any claim on the part of the subscriber.

No binder, holder or auxiliary covers shall be used in connection with any telephone directory furnished by the Telephone Company.

Changes of Call Numbers—The subscriber has no property right in the telephone number or any right to continuance of service through any certain central office and the Telephone Company may change the telephone number or the central office designation whenever it deems it desirable in the conduct of its business.

Party Line Service—When party line service is furnished, the Telephone Company may in consideration of the rate at which service is furnished establish and furnish service to one other subscriber in the case of two-party line service, and other subscribers in the case of multi-party (more than two-party) line service. The Telephone Company reserves the right to cancel any two-party line or multi-party line contract, upon thirty days' notice, whenever in the judgment of the Company, the use of the subscriber holding such contract is such, from large use or other causes, as to interfere with the reasonable use of others connected with the same line.

All ordinary expense of maintenance and repairs, unless otherwise specified in the General Exchange Tariff or the Local Exchange Tariffs, is borne by the Telephone Company. The subscriber is billed the actual cost of each telephone instrument or piece of apparatus injured or destroyed otherwise than by unavoidable accident.

monthly in advance or on demand all charges for

Terms of Payment—The subscriber shall pay exchange service and equipment and shall pay on demand all charges for toll service. The subscriber assumes responsibility for all charges for exchange service and toll messages originating at the subscriber's station, and for toll messages received at the subscriber's station on which the charges have been reversed with the consent of the person called.

All charges due by the subscriber are payable by the subscriber at the Telephone Company's Commercial Office or at any other agency duly authorized to receive such payment. If objection in writing is not received by the Telephone Company within thirty days after the bill is rendered, the account shall be deemed correct and binding upon the subscriber.

In the event of abandonment of the station, the non-payment of any sum due or any other violation by the subscriber of the Telephone Company's rules and regulations applying to subscribers' contracts or to the furnishing of service, the Company may without notice, either (a) suspend service until all violations have ceased, or (b) terminate the subscriber's contract without suspension of service or (c) following a suspension of service, sever the connection and remove any of its equipment from the subscriber's premises. When service has been suspended for non-payment of charges, restoration of service is made upo npayment of charges due, and in addition a restoration charge of $1.00.

When instruments have been removed for non-payment, the contract is considered to have been terminated. Reinstallation of service may be made only upon the execution of a new contract.

Uninterrupted Service Not Guaranteed—In view of the possibility of errors and difficulties in the transmission of messages by telephone and the impossibility of fixing in all cases the causes thereof, the subscriber assumes all risks connected with the service, as the Telephone Company cannot guarantee uninterrupted working of its lines and instruments. In case service is interrupted otherwise than by the negligence or wilful act of the subscriber, an allowance is made, computed on the basis of the minimum monthly rate for such of the telephone service, equipment and facilities furnished as are rendered useless or inoperative. Such allowance covers the period the interruption continues after notice in writing is received by the Telephone Company. No other liability shall in any case attach to the Telephone Company.

For the purpose of inspecting, repairing or removing any part of the Telephone Company's equipment, apparatus and lines on the subscriber's premises, the Company's employees shall have access thereto at any reasonable hour. No liability shall attach to the Telephone Company by reason of any defacement or damage to the subscriber's premises, resulting from the placing of the Company's instruments, apparatus and associated wiring on such premises, or by the removal thereof, when such defacement or damage is not the result of negligence on the part of the Company or its employees.

The Telephone Company shall not be liable for damages or statutory penalties in any case where a claim is not presented in writing within sixty days after the alleged delinquency occurs.

When suitable arrangements can be made, lines of other companies may be used in conjunction with the Telephone Company's lines in establishing wire connection to points not reached by the Telephone Company's lines. In establishing connections with the lines of other companies the Telephone Company will not be responsible or liable for any action of the connecting company.

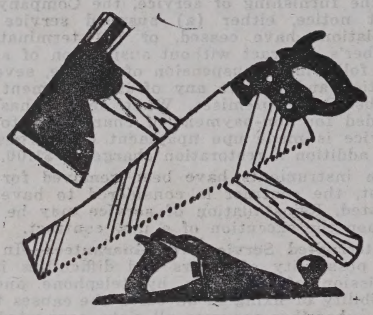
The Telephone Company will not transmit messages, but offers the use of its facilities when available, and will not be liable for errors in transmission, or for failure to establish connection. Employees of the Telephone Company are forbidden to accept either oral or written messages to be transmitted over the lines of the Company.

Public Pay Station Telephones—Public pay station telephones are located at various points for the convenience of telephone subscribers and the general public. Instruction cards are displayed with each public pay station telephone, explaining the operation and patrons should observe and follow those instructions when making calls.

Telegrams by Telephone—Telegrams may be transmitted to and received from telegraph offices by telephone. To send a telegram or cablegram, call by name the telegraph company desired. By arrangement with the Western Union Telegraph Company any telephone subscriber may have charges for messages received or sent by Western Union Telegraph Company charged to his telephone and collected with his telephone bill. N. C.

Lee Hardware Co.

TOOLS



Builders Supplies

Sporting Goods

STOVES AND RANGES FARM IMPLEMENTS

TIRES AND TUBES

PHONE 101 WICKER ST.

GREEN TOP

CERTIFIED SERVICE STATION

Texaco Gas, Oil, and Greases Tires, Tubes and Accessories

If you run out of Gas, just call Phone No. 362

Cars Washed and Polished

Phone 362

It is the aim and object of the Telephone Company to give the very best service possible at a reasonable price, but we must have our subscribers' co-operation in order to achieve this end. Anything working electrically or mechanically will sometimes get out of adjustment. Sometimes these things occur and we have it remedied before the subscriber himself knows about it, but sometimes troubles occur that only the subscribers know about. So, if you have any troubles or difficulties in your telephone service, please report them to No. 9000 between the hours of 8:30 a. m. and 5:30 p. m.

SANFORD DAIRY

for

PURE MILK AND CREAM

Call Telephone 4203

We Deliver Morning and Evening

T-A-X-I

F. H. McBRYDE

Taxi Service

Day Phone 261

U Drive It

Night Phone 356-J

SAULS DRY CLEANERS

"We'll Clean It or Dye"

SANFORD, N. C.

Seymore Bldg. Wicker Street Phone 557

General Motors Radio now announces another remarkable addition to its big line of radio receivers—the Salem, a lowboy console with the 7-tube G. M. Improved Super-Heterodyne and Automatic Volume Control. Come in for a demonstration of this splendid new radio value. And ask us about our convenient time-payment terms.

Prices—including tubes: Standard Models $39.50 to $250; Custom-built Models $95 to $360. Small down payment, convenient terms.

GENERAL MOTORS RADIO

the Improved Super-heterodyne

Central Carolina Furniture Co.

Standard of Quality

Phone 241

Everything that's Good to Eat

—You Can Get It At—

PATTERSON'S

Tel. 142 Steele St.

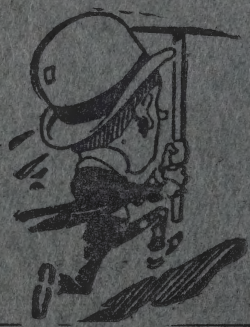
THE PICK OF PICTURES

Our Pictures Change on Monday, Wednesday and Friday

Nice and Cool, with Comfortable Seats

SANLEE THEATRE

Tel. No. 262 - - - - - - - - - 212 Carthage St.



LEMMONDS & JONES

—for—

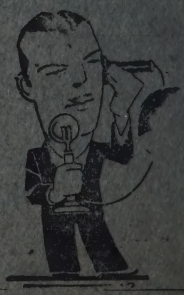
MEATS and GROCERIES

Give us a call and we'll come running

203 Chatham St. Tel. 509

STAY COMFORTABLE—:

We'll keep you cool when it's hot—and we'll keep you warm when it's cold.



SANFORD ICE & COAL CO.

—Call Tel. 271 for Prices.